




EMMA MCVICAR

VIDEO PRODUCER

CONTACT

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 Cambridge, MA

 emmamcvicar.com

EDUCATION

BACHELOR OF THE ARTS

Northwestern University

2013 - 2016

- Major in Radio/TV/Film
- Minor in Computer Science

University of Vermont

2012 - 2013

SKILLS

VIDEOGRAPHY

ANIMATION/MOTION GRAPHICS

VIDEO EDITING

PROJECT MANAGEMENT

SCRIPTING/STORYBOARDING

LIVE EVENT PRODUCTION

ADOBE CREATIVE CLOUD

CREATIVE DIRECTION

PROFILE

Self-motivated video expert with 7+ years of hands-on experience. Trusted project and campaign manager, event production coordinator, and creative innovator. In-depth technical skills in videography, lighting, live video streaming, photography, editing, and animation.

EXPERIENCE

SENIOR VIDEO PRODUCER

Fidelity Investments | Boston, MA | 2023 - present

- Producing, filming, and editing a variety of videos including animations, executive talking heads, social media thought-leader content, and more.
- Managing day-to-day project and campaign workflows
- Overseeing live broadcast productions
- Brainstorming and pitching creative to stakeholders
- Collaborating with designers, stakeholders, producers, contractors and outside vendors

VIDEO PRODUCER

Fidelity Investments | Boston, MA | 2020 - 2023

MEDIA PRODUCTION SPECIALIST

InterSystems | Cambridge, MA | 2016 - 2019

- Producing technical learning content for InterSystems products and technology
- Running live broadcasts and recording large scale learning sessions and meetings
- Implementing new production processes
- Managing the construction, development, and equipment purchasing for a versatile in-house studio production space.